

Business Inspiration



Business success requires more than hard work. **Inspiration**, as well as knowledge, discipline and dedication make the difference between simply going through the motions and exceeding goals and expectations. McGetrick Golf can help you use golf as a valuable tool for your business clients and top performers. The golf course is not simply a place to do business. It's a place where the ideals of success come to life.



We understand the power of golf – the power of stronger relationships, the power of personal improvement and the power of shared experience. Golf is our business. We have helped thousands of students take their games to new levels, and we have seen their enthusiasm carry over into their professional lives. Our approach is simple and effective, driven by four uncompromising principles:

1. Develop the highest potential in each golfer. Regardless of age or skill level, every golfer has an individual swing and a personal style. More importantly, each golfer has a unique set of goals. We measure success on our students' terms. Whether the goal is to properly learn the game, to win a club championship, a national championship, or simply to set a personal best, McGetrick Golf can help.

2. Provide only the most accomplished PGA and LPGA instructors. Our instructors are our greatest resource. We push ourselves to the cutting edge of training and performance using innovative technology. Our individual lessons, group clinics and publications represent the best golf instruction available today.

3. Deliver the ultimate golf experience. Our menu of services ranges from individual instruction, group clinics and instructional golf outings to one-of-a-kind events custom-built for your own organization. Regardless of the service, we take care of all details and provide a turnkey experience rich in value.

4. Make golf fun. We strive to capture the essence of golf, fellowship, achievement and appreciation of the challenges of the game. Our goal is to capture the true meaning of golf and enhance your experience.

Golf is a unique and effective tool that business organizations can use to inspire and engage their most valued clients and employees, strengthening relationships and creating lasting value. Let us put golf to work for you. Please take the time to review our corporate programs and services on the following pages.

I look forward to teeing it up with you.

Sincerely,

Mike McGetrick

Mike McGetrick



Mike McGetrick
1999 National PGA
Teacher of the Year



Mike McGetrick: Your Business Partner

Mike McGetrick has built his business from the ground up. He knows what it takes to succeed. Mike's focus and dedication to excellence has earned him national acclaim.



- 1999 National PGA Teacher of the Year
- “America’s 50 Greatest Teachers” – *Golf Digest*
- “Top 100 Teaching Professionals of the Past Decade” – *Golf Magazine*
- “America’s Top 25 Golf Schools” – *Golf Magazine*

Mike is a regular guest on The Golf Channel’s popular “*Academy Live*” television program. His instruction has appeared in top national publications, including *Golf Magazine* and *Golf Tips*. He is author of a book on shot-making, *The Scrambler’s Dozen – 12 Shots Every Golfer Needs to Score Like the Pros*, published by Harper Collins.

Mike coaches golfers of all levels, including players on all major professional tours.



His top students include two-time U.S. Women’s Open champion and LPGA Hall of Fame member Juli Inkster, her fellow LPGA Hall of Fame member Beth Daniel, 1991 U.S. Women’s Open champion Meg Mallon, and PGA Tour veteran Brandt Jobe.

Put Golf to Work for You

A famous sportswriter once remarked, “I can learn more about a person in 18 holes of golf than I could in 18 years of sharing a desk.” The principles of the game – challenge, integrity, dedication and lifelong improvement – carry over from the course to any endeavor where excellence is the ideal. Golf helps build lasting relationships, providing a bond that will only grow and deepen over time. And, of course, it’s pure, simple fun, creating a wealth of memories and shared experience. Let us show you how golf can help your organization grow and reach new heights.

Our golf programs can be tailored to serve any business purpose:

- Employee/Sales Incentives
- Client Appreciation
- Employee Teambuilding
- Executive Outing
- Charity Events
- Sports and Entertainment Events



Corporate Events, Programs and Services

Professionally managed golf events help to build valuable business relationships and create lasting memories and committed teams – results that pay off for years to come. We will design and professionally manage your unique golf event, whether it is a small meeting in Arizona, a large sales group incentive to Hawaii, or a simple instructional clinic as part of your company scramble or sales meeting. Leave nothing to chance – McGetrick Golf has the expertise and commitment to take care of every detail.



Multiple Day Clinics at Resort Destinations

Some business colleagues, associates and milestones warrant a truly special expression of gratitude. Our professional management



ensures the trip of a lifetime while saving on planning, staff labor, merchandise and management costs. We offer customized golf outings at the world's finest golf resorts, from the Rocky Mountains of Colorado to year-round destinations such as Arizona, Florida, California, Mexico and Hawaii.

Custom Event Programs

McGetrick Golf provides golf services to enhance your existing employee meetings, customer programs and sponsored events. We can work at a golf facility, an auditorium or in a conference room to put the power of golf to work for your business with innovative services, including:

- Half- and full-day instructional clinics including 9 or 18 holes with McGetrick staff
- Play with a Pro – incorporate a PGA and LPGA professional into your event
- Walk with a Pro – walk with Mike McGetrick at a tour event for a singular learning experience
- Keynote appearances
- Individual videotape and voice-over instruction for event participants
- Customized clubfitting

Event Merchandise and Apparel

Make your corporate outing or event one for the ages with customized equipment and apparel that mark the occasion with style. Our relationships with leading manufacturers enable us to provide the highest quality products at attractive prices. Choose from a

variety of shirts, jackets, sweaters and golf equipment, marked with your logo and the name and date of your event. It's a great way to build lasting identity for your event and your organization.

McGetrick Player's Club

The McGetrick Player's Club helps companies with a limited budget still effectively utilize golf as a marketing tool. Companies may purchase and build their own golf incentives from our full spectrum of services that best meet their goals and budget. A good example is our gift certificates which allow a company to present any level of incentive reward, from a one-hour private lesson with Mike McGetrick to a multi-day school enrollment. The certificates are presented in a handsome package. Employees, associates and clients who receive some certificates will know that they have earned your admiration and appreciation. The McGetrick Player's Club serves as a perfect means to:

- Appreciate and motivate top employees
- Enhance customer loyalty
- Thank supply chain vendors



Additionally, members of the McGetrick Player's Club receive special VIP invitations to clinics and programs, further discounts on merchandise and programs, and Mike's electronic newsletter, *The Player's Report*, loaded with tips on improving the game of every golfer regardless of skill level.

McGetrick Golf Academy

Our flagship facility is the McGetrick Golf Academy, one of the country's premier golf learning centers. Our state-of-the-art tools and comprehensive instructional programs are designed to help all of our students become more complete golfers.

GOLF
MAGAZINE
TOP 25 GOLF SCHOOL

In golf, as in business, technology and resources provide a strong competitive advantage. The McGetrick Golf

Academy stays at the leading edge of learning and training technology. Students of all levels develop consistent ball-striking skills on our private practice range. Our short game area includes practice greens with bunkers and contours to simulate every possible short game situation. The centerpiece of the facility is the Learning Center Studio, which features advanced video/computer analysis equipment and training aids geared to every element of the game.

Individual Instruction

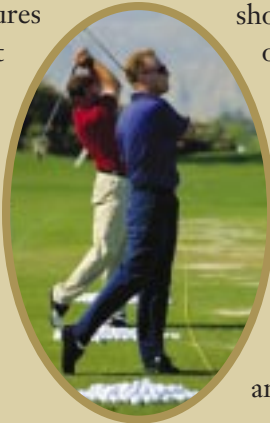
Show your top associates how special they are by treating them to the same one-on-one instruction sought by top tour professionals. All individual instruction is delivered by either Mike McGetrick or a member of his award-winning staff. Instructors work directly with the student to set the goals of the lesson program, which can cover full swing, short game or on-course strategy. All students receive a customized videotape featuring computer analysis and instructor comments.

Success in any endeavor begins from the ground up. The McGetrick Golf Academy will help your clients and valued employees understand how to properly set goals, gain insights and develop a personalized game plan that will not only improve their golf but also provide a blueprint for excellence in any field.



Group Clinics

Reward top-producing teams or loyal client organizations with customized half- and full-day clinics. Our clinics encompass full swing and short game instruction by concentrating on fundamentals, detailed mechanics, on-course strategy and tactics. Through creative application of video and personalized swing drills, every student receives a personal and clear explanation of flaws, their causes and precise methods of correction. Keeping with the 3:1 student/teacher ratio, each participant receives a personal instruction manual and video swing analysis.



Your Business Advantage

Why is golf such an effective business tool? It's a source of passion and lifelong enjoyment for its players. It challenges, it rewards and it inspires. A good golf game is a worthy goal, and improvement is a source of pride that provides a model for business achievement. And golf deepens relationships and forms lasting bonds. No one knows the game better than McGetrick Golf. Let us show you the sweetspot and help you make golf part of your business success.

Call us today.





McGetrick Golf